



OPTIONS 2026 - Business

Why Choose Pearson GCSE Business?



Mr Grant Subject lead for
Business and Computing



Your future in enterprise,
money and the world of work
starts here.

A Brief Overview of GCSE Business



Learn how real businesses work

Explore marketing, finance, people and operations

Use real examples from brands you know

Great for students interested in money, products and careers

Key Skills You Will Develop



Decision-making

Problem-solving

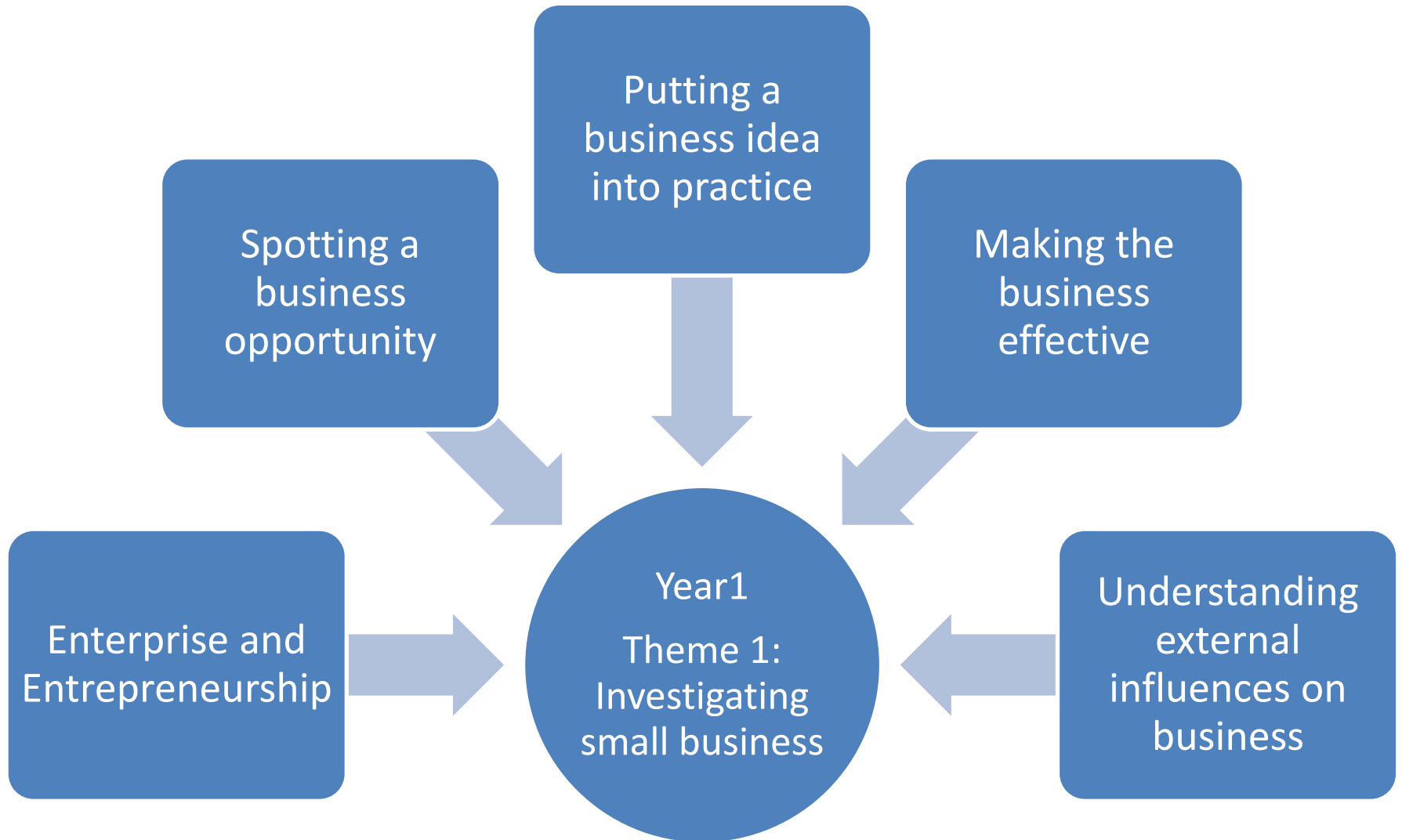
Communication

Creativity

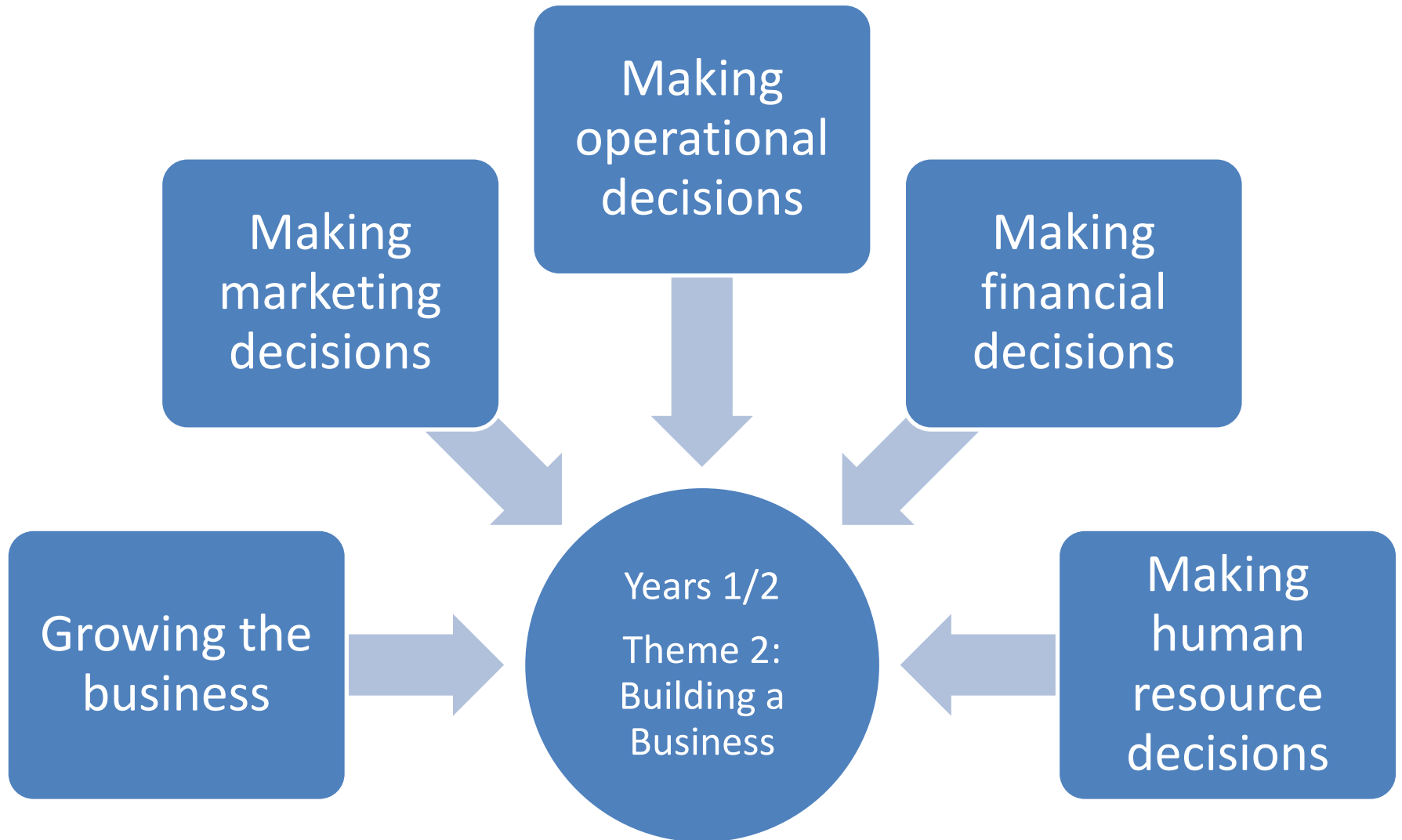
Teamwork

Numeracy

What Topics Will You Study?



What Topics Will You Study?



How You Will Be Assessed

100% exam-based

2 exam papers (Theme 1 and Theme 2)

Multiple Choice Questions, 3-mark short answers, calculations, 6, 9 and 12-mark questions

Apply knowledge to real business scenarios

Entry Requirements or Expectations

No formal requirements—any motivated student can succeed

Enjoy real-life business examples

Participate in discussions

Basic numeracy skills

Good attitude to learning

Excellent behaviour record

Where GCSE Business Can Lead

Further Study:

A-Level Business or Economics

BTEC/CTEC Business Level 3

T-Levels/Apprenticeships

Careers:

Marketing – Lots of Marketing Managers.

One is Director for the Baltics for an IT company

Finance –Accountants, private finance

Law – Students who went into corporate,
family and human rights law

Entrepreneurship - Ex student of mine has an IT
recruitment company, another one is a partner in a
commercial estate agents in Australia

Hospitality



Why Choose Business?

- Practical and relevant
 - Helps you understand money and careers
 - Builds real-world skills
 - Keeps your options open
 - It's fun!
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- Choose Pearson GCSE Business and start building your future!
 - Any questions find Mr Grant in 210 or Ms Hussain in 211